

Freedom/Wilkinson Corridor



United Way
OF GREATER CHARLOTTE

**UNITED
NEIGHBORHOODS**

WHAT ARE UNITED NEIGHBORHOODS?

United Way uses input from residents to identify the wants and needs of individual communities to fund local nonprofits through United Neighborhoods.

Please use the information in this pamphlet to learn more about the opportunities available to you in this community.

Thank you



FREEDOM
COMMUNITIES





Freedom Communities works closely with United Way as what is known as a “Community Quarterback” for the Freedom/Wilkison corridor. A Community Quarterback is an organization engrained into the community that is dedicated to engaging residents, building local leadership, and coordinating with partners and various services.

The Community Quarterback directly connects with residents to understand what the priorities of your neighborhood are. The Community Quarterback then makes sure residents are connected to those programs and services.


For questions related to United Neighborhood partners in our community contact:

Donna Fair
Director of Partnerships
and Community Engagement
Freedom Communities.
donna@freedomcommunities.com






At Freedom Communities, we drive holistic family and community transformation through innovative programs and real estate investments in the Freedom Drive Corridor.



We aim to transform, empower, and improve the community by focusing on affordable housing, early childhood education, collaborative partnerships, and family stability.



We house various programs and opportunities such as

- “Moms Moving Forward”, a program for moms with children under the age of 12.
- Early Childhood education through “Bright Future Early Learning Center”.
- Development of affordable housing through partnerships with local developers and Habitat for Humanities.
- Small Business Incubator to provide affordable space and supportive training.

LEARN MORE



3501 Tuckaseegee Road
Charlotte, NC 28208
freedomcommunities.com



A BRIGHTER DAY
Outreach



A Brighter Day Outreach is a non-profit organization that drives positive change by centering the needs of children and families in the Hoskins community.



We seek to help youth develop de-escalation and communication strategies with the goal of disrupting the school-to-prison pipeline through our “Break Every Chain” program at Thomasboro Academy.



We provide resources directly to residents and believe in cultivating the innate potential in young people.

LEARN MORE



510 Sinclair Street
Charlotte, NC 28208
abrighterdayoutreach.org



The Center for Community Transitions

Building people, not prisons since 1974



We work with individuals in the community who have been impacted by incarceration.



Our “LifeWorks!” program is a supportive employment program committed to supporting individuals seeking growth and personal development.



Our services also assist individuals in defining their career goals, resolving workplace conflicts, and managing stress.

LEARN MORE



5301 Wilkinson Blvd (LifeWorks!)
Charlotte, NC 28208
centerforcommunitytransitions.org



CHARLOTTE[®]



**SPEECH
AND
HEARING
CENTER**



Charlotte Speech and Hearing Center provides access to superior speech-language and hearing services.



We offer a small group intervention program, APPLE a Day, that supports children's language and literacy development at select childcare facilities in the Freedom/Wilkison corridor.



We provide speech and hearing services, language and literacy programs, Preschool screenings, Charter school services, and so much more.

LEARN MORE



817 E. Morehead St.
Charlotte, NC 28202
charlottespeechhearing.com



DESPIERTA

WOMEN EMPOWERMENT CENTER



Despierta seeks to empower and integrate newly arrived Latina immigrants within the community.



Despierta's "Bonita Rising" program is for adolescent girls ages 13-17. Our focus is on empowering young Latinas to find their identity and self worth.



We also provide emotional wellness coaching, health education, counseling, and much more to support and develop the Latina community.

LEARN MORE



(704) 408-3708
despiertaclt.com



**FOR THE
STRUGGLE**



For The Struggle seeks to fight systemic issues of injustice by responding to concerns identified by Black communities.



Our focus is...

- Aiding seniors facing gentrification.
- Providing education and mental health services to youth
- Working with court involved youth.



Our other services include “**Elder Response Initiative**” which offer aid to seniors in regard to estate planning, property tax relief applications, critical home repairs, providing meals and groceries.

LEARN MORE



(704) 800-6628
ftsinc.org



**HOPE
COMMUNITY
CLINIC**

EAST CHARLOTTE



Hope Community Clinic (HCC) provides behavioral mental health services for the uninsured, underinsured and Medicaid.



Our services at HCC range from individual, family, and group therapy.



All our mental health service are free of charge.

LEARN MORE




3501 Tuckaseegee Road
Charlotte, NC 28208
djones@project658.com
(980) 343-7017



MONEY MAGNETS CLUB

**A KIDPRENEUR'S
HUB**



Money Magnets Club is an Afterschool program that encourages entrepreneurship and financial literacy among elementary school kids and their families. We advance knowledge through exposure, education, and resources, to help build generational wealth.



We provide skills in financial literacy, math, career exploration, social capital building, and economic empowerment in fun and culturally integrated ways.

Our services are open to youth as early as 5-years old, all the way until college.



LEARN MORE




info@moneymagnetsclub.org
moneymagnetsclub.org



Stiletto Boss University



Stiletto Boss University (SBU) is an entrepreneurship program for middle and high school girls. SBU uses entrepreneurship as the foundation for teaching the power of sustainability, collaborative solutions, sisterhood, and community impact.



SBU currently offers four different programs for girls living in the corridor.

The programs include...

- School based
- Community based
- SBU Headquarters program
- SBU Premium Club.



LEARN MORE




info@stiletto bossuniversity.com
stiletto bossuniversity.com



T.A.  G.A.
THE ACADEMY OF GOAL ACHIEVERS



The Academy of Goal Achievers provides school and community-based youth leadership mentoring. Our goal is to empower young adults to be active leaders in their schools, communities and families, while preparing them for postsecondary success.



Our students gain exposure to college through interactive campus tours, information sessions, career prep activities, and job readiness training.

LEARN MORE




2128 Remount Road
Charlotte, NC 28208
taogainc.org



UrbanPromise
CHARLOTTE



Urban Promise's mission is to provide youth with the academic and social development necessary to become leaders determined to restore their communities.



UrbanPromise serves younger children through our AfterSchool and Summer Camp programs in conjunction with Ashley Park Elementary and Movement School.



We also raise community leaders through our StreetLeader program, Counseling, Alumni Support, and Urbantrekkers for high school students.

LEARN MORE



2225 Freedom Drive
Charlotte, NC 28208
(inside Movement Center)
urbanpromisecharlotte.org



**WE ARE HERE
TO SERVE**

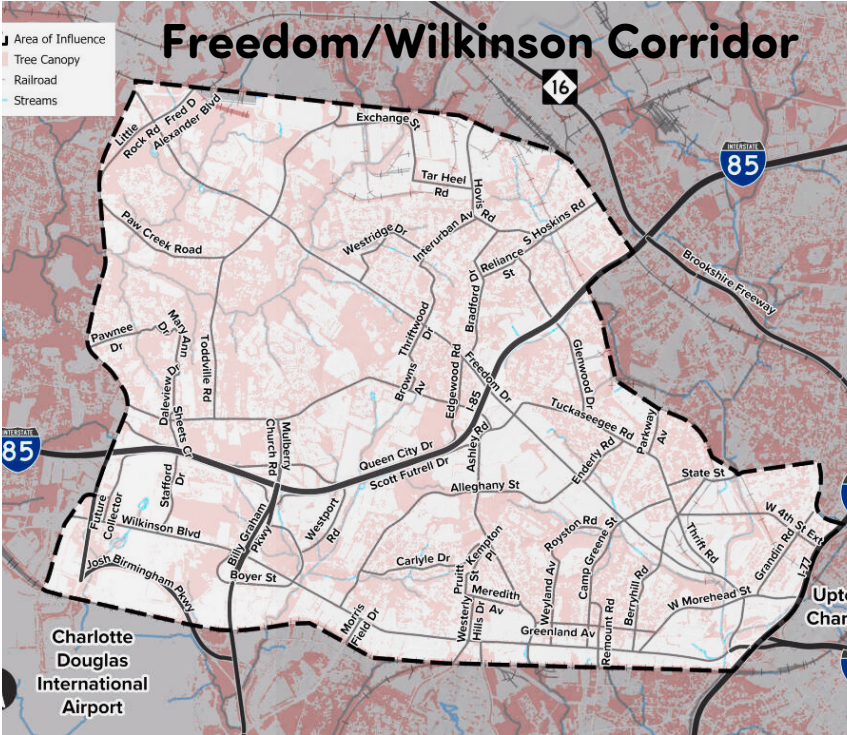
**All agency services
are free.**

**For more information
or assistance please
contact agencies directly.**





Corridors of Opportunity



Sign up to receive a copy of the Freedom Corridor of Opportunity Playbook (ETA Q2 2024) when it is published by the City of Charlotte.



For more information about the City of Charlotte Corridors of Opportunity Program, visit:

<https://www.charlottenc.gov/Growth-and-Development/Corridors-of-Opportunity/Freedom-drive>

SERVING MORE THAN 50 NEIGHBORHOODS ACROSS 13 GEOGRAPHIES IN CHARLOTTE

Grier Heights
Renaissance West
Lakeview

Albemarle Road/Central Avenue
Beatties Ford Road/Rozzelles Ferry Road
Freedom Drive/Wilkinson Boulevard
Graham Street/N. Tryon Street
Sugar Creek Road/I-85
West Boulevard
North Mecklenburg: West Davidson,
Smithville, Pottstown, Huntington Green

COMMUNITY-LED WORK

Transformation and revitalization efforts begin with residents and a coalition of community stakeholders identifying their community's needs. United Way works alongside the community's quarterback to convene and provide funding to nonprofits whose services address the needs identified by residents.



A **Community Quarterback** is a lead partner agency embedded in their community and dedicated to engaging residents, building local leadership and coordinating services among the funded nonprofit partners.

United Neighborhoods also provides **Block Building grants**, which support neighborhoods in the early stages of comprehensive revitalization. The grants build the capacity of organizations, fund community engagement activities and complete resident-driven neighborhood planning to identify needs and solutions. Some of the recipients of Block Building grants have grown to become Community Quarterbacks in their neighborhoods.

United Way chose to get proximate to the problem and engage in trust-building relationships with our neighborhood leaders. This has continued to create a trust-based philanthropic environment where truth and justice are celebrated, strong individuals and families are cultivated, and unjust systems are dismantled and reformed.

-Jamall Kinard, Executive Director, Lakeview Neighborhood Alliance

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